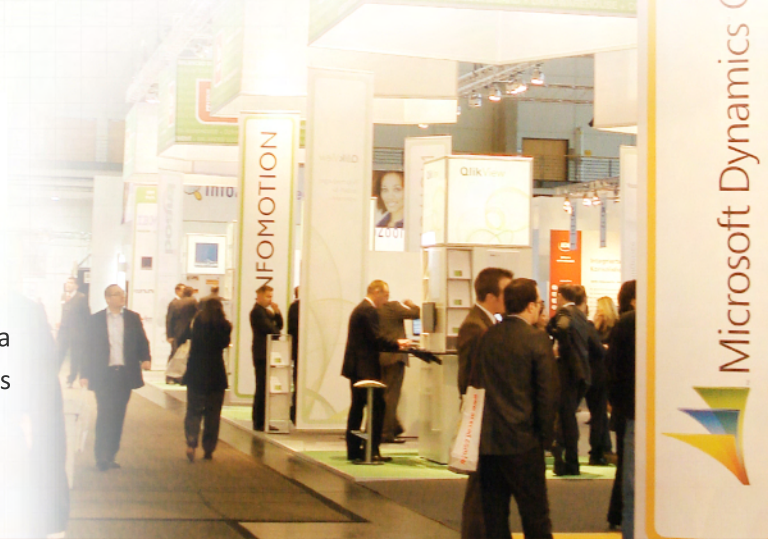


# Centralized Event Management System for Event Managers

This was developed for a Singapore based company as a unified system for managing event data, organizing activities related to the event, do post-event analytics etc.



## CASE STUDY

### ? BUSINESS NEED

The Company currently has

- Event information spread across different systems that need to be unified
- There is redundancy of data across the systems which needs to be eliminated
- Event feedback systems which need to be automated
- A need for an effective way of analyzing data based on past events
- A need to introduce an effective system for event registration and payment

### + VALUE ADD

The key benefits to the organization upon implementation of the system

- Update information about usage and availability of resources through Warehouse Management
- Tasks are assigned and tracked centrally through Task Management
- Portal for registration, payment and publishing materials
- Queries handled effectively through automated business processes
- Automated feedback mechanism helps to analyze and improve the service

### 🌐 SOLUTION

Based on MS Dynamics CRM 4.0 introduced which addressed the following direct needs

- Contact Management
- Dashboards to show real-time view of pending tasks and status of each event
- Different business processes for different type of events
- Portal for Event Registration
- Event Project Management
- Warehouse Management

### 🔧 TOOLS

Based on MS Dynamics CRM 4.0 introduced which addressed the following direct needs

- Microsoft Dynamics CRM 4.0
- Outlook Client for Dynamics CRM 4.0
- ASP.net 2.0
- Visual Studio 2005
- Microsoft SQL Server 2005



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